

Media release

Lykke's utility tokens go traditional with GENTWO

Zurich, May 16, 2019 – **innovation made in Switzerland: two innovative financial solution providers have joined forces. Blockchain-based digital asset exchange Lykke and “new generation” securitization specialist GENTWO have made Lykke's utility tokens investible and bankable through a conventional Swiss-compliant tracker certificate complete with Swiss ISIN.**

True innovation through purpose-oriented partnerships

Gentwo's subsidiary GENTWO Digital has securitized Lykke's utility tokens – known collectively as LyCI Service Tokens (ticker: LyCI). This unique expertise regarding digital assets has thus been prepared for conventional investments in the traditional financial markets. The new securitized product is an open-end tracker, a participation certificate based on the original utility token LyCI. Tracker certificates represent the simplest and best-known type in the product category of structured products. They reflect the price performance of an underlying asset on an almost one-to-one basis. The new Lykke open-end tracker comes complete with a Swiss ISIN code, thus making it easily accessible for qualified (and also large-scale) investors, but still harnessing the power of the blockchain-based innovation.

Always be invested in the top 25 digital blockchain assets

The underlying LyCI is anworld's top 25 crypto assets based on index-weighted market capitalization, all in a single transaction. LyCI Service Token (ticker: LyCI) is priced in real-time and rebalanced on a minute-by-minute basis. LyCI is the first token of its kind and makes it easy for users to pick winners, diversify risk and simplify the management of the complex and rapidly-evolving universe of cryptos. The new issuance combines outstanding expertise within the blockchain segment and unique issuance setup that transforms digital assets into a format that has been used in finance for decades. It has the potential to accelerate the blockchain revolution for qualified investors around the world – from family wealth funds through to fully-fledged institutionalised investors.

Joint development of innovative products means shaping market landscape together

Purpose-oriented partnerships among specialized service providers like the one from Lykke and GENTWO Digital are becoming increasingly important. They are forward-looking and show genuine innovative strength (made in Switzerland). The new cooperation between Lykke and GENTWO also shows the old world of traditional finance and the new world of blockchains will increasingly be bridged to create new value and potential of growth to the traditional and newly evolving financial market and its participants.

Patrick Loepfe, founder and chairman of GENTWO said *“with a simple, conventional product and one single transaction, it has become possible to invest in the exceptional Lykke token and thus in 25 promising digital assets at the same time. The traditional financial market has nothing more efficient to offer. Investors will quickly experience the added value our combined*

expertise will create. We are the bridge builders and we will continue to build more such bridges."

Richard Olsen, founder and CEO of Lykke said *"this new product is very exciting for us as it represents the link between what came before and what is coming next. Until today, many traditional investors found it difficult to define a pathway into digital assets and to reconcile this new innovative asset class with their own portfolios. This new product - made possible by the partnership between Lykke and Gentwo - will provide this pathway, finally bridging the two worlds of traditional finance and the blockchain-based future."*

About Lykke

Zug-based Lykke is an internationally operative, Swiss-based company building a global marketplace for the free exchange of financial assets. Lykke's mission is to democratize finance by leveraging the power of the blockchain. Eliminating market barriers, Lykke will provide and promote equal access from anywhere in the world to the digitization and trade of virtually any asset of value.

Lykke Utility Token: <https://www.lykke.com/lyci/>, Lykke: <https://www.lykke.com/>

About GENTWO and GENTWO Digital

Zurich-based innovative securitization specialist GENTWO has created a new generation of financial products. The company enables institutional clients to securitize not only bankable, but also non-bankable assets with a Swiss ISIN. The focus on so-called off-balance-sheet investment products solves the problem of declining margins and growth barriers for many financial market players. It opens up new performance potential by creating access to a theoretically unlimited world of asset classes. Financial intermediaries, including banks, can use GENTWO's setup to realize their own product and business innovations. GENTWO Digital is a joint venture based in the Crypto Valley in Zug, Switzerland. It makes digital assets bankable and turns it into conventional securities (investment certificates).

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