



GENTWO
FINANCIAL PRODUCTS

HOW BARRY FILMS HAS DEVELOPED AN INVESTABLE FILM STRATEGY

CLIENT SPOTLIGHTS



GENTWO's actively managed certificate (AMC) helped us connect the film world to the finance world, giving investors access to an area that wasn't investible before. It helped us to get the liquidity necessary to take advantage of the huge opportunity that lies in content creation in the current market environment.



Benito Müller
Co-Founder Barry Films

FOR QUALIFIED INVESTORS ONLY

You are accessing information that is not intended for all investors. By continuing, you confirm that you are a qualified investor / independent asset manager with the knowledge to evaluate the risks associated with investments in financial products. We also remind you that by reading this document, you agree to be bound by our Disclaimers. Please ensure that you have reviewed and fully understand the most current version.

www.g2fp.com/disclaimer

INDUSTRY

Film production

LOCATION

Switzerland

Germany

USA

www.barryfilms.com

THE SOLUTION

Issuer:

Carolina Issuer Ltd

Product:

AMC on Development
of IP for Film & TV

THE CLIENT

Barry Films

Barry's Films is a production company based in Los Angeles, Berlin and Zurich, and they specialize in producing film and TV contents for the international markets.

THE CHALLENGE

Create an investable asset to seize the opportunity in content creation

Thanks to the streamers (Netflix, HBO, Disney+), there is a huge demand for video content.

Barry Films wanted to capitalize on this opportunity. They decided to devise an investment vehicle that would allow them to gain liquidity, and give investors the chance to invest in an area that wasn't investable before.



In a classic film fund or just a single film investment, you invest in a film and you are as an investor dependent on the success of the film to make back your money. If the film is a flop, you lose.

THE OPPORTUNITY

Devise a vehicle with which you can invest in development only

Barry Films decided to securitize a specific portion of their business, and that is development.

This means taking ideas and concepts to the stage at which you can take them to markets and finance a film or TV series.



The main difference in our strategy is the focus on development as opposed to production. This allows investors to take part in the value generated without taking on the risk of financing production and the risk of success.

THE RESULT

Allow investors to take part in the value generated without taking on all the risks

GENTWO's Actively Managed Certificate (AMC) helped Barry Films connect the film world to the finance world.

It gave them the liquidity necessary to take advantage of the huge opportunity in content creation.

It allowed them to create a fully transparent alternative asset, listed in Switzerland, that gave qualified investors access to a market that wasn't investable before.



We think our approach is radically new. And that's why we call it Film investments 2.0.

THE NEXT GENERATION SECURITIZATION PLATFORMS

GENTWO offers Securitization of All Assets as a Service.
Learn how we can help you turn all your ideas into investable assets.

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